

FORMAT OF INDIVIDUAL PROFILE

1. Name : Jyotika Medok
2. Father's Name : Betharam Medok
3. Mother's Name : Sumitra Doley
4. Permanent Address : Mariani, Ward no. 3, Near Birala Gate,
P.O: Mariani, P.S: Mariani, Pin: 785634,
District: Jorhat, Assam.
5. Address for Communication: DO
6. Contact No : 9954938904
7. Email-id : joemishing@gmail.com
8. Category : ST(P)
9. Date of Birth : 25/09/1989
10. Date of Joining : 28/02/2020
11. Designation : Assistant Professor
12. Department : Commerce (Management)
13. Educational Qualification:

Examination	Board/ University	Division	Date of Passing
HSLC or Equivalent	S.E.B.A	Second	28/05/2005
HS or Equivalent	A.H.S.E.C	Second	22/05/2007
B.COM.(Marketing)	Dibrugarh University	First	08/07/2010
M.COM.(H.R.M & Marketing)	Gauhati University	First	13/09/2012
PH.D.	Dibrugarh University	Awarded	01/10/2020
NET/SLET	NET	-	25/03/2013

14. PH.D Details:

'Women Entrepreneurs of Mising Community: A Case Study of Jorhat District'. Under the Supervision of Dr. Horen Goowalla, in 2020, Dibrugarh university.

15. Research Papers presented (Year wise) :

Sl. No.	Title of the Paper	Name of the Seminar/ Conference	Date of Presentation	UGC/ ICSSR/ Others	Regional/ National/ International
1	Entrepreneurship Among Mising Community	Rural Development in the North- Eastern Region	31/03/2012	U.G.C	National
2	Role of Mass Media: Portrayal of Women's image in various forms of mass- media	National Seminar on Mass Media and Society	13/05/2014	U.G.C	National
3	Weaving Culture among Mising Community	Traditional Culture of North-East India: Basis for Sustainable Development	19/09/2014	U.G.C	National
4	Tea- Tourism: A Brief Study on the promotional aspects of Tea tourism in Assam	Business, Marketing, Tourism and Tea- Tourism in India	20/02/2019	IQAC	International
5	Social Media as a Learning Tool: A Study on Social Networking Websites with Educational Benefits	National Seminar on Teaching, Learning and Evaluation	27/02/2019	NAAC	National
6	Problems and Prospects of Women Entrepreneur in Mising Community: A Case Study of Jorhat District	Community and Cultural Multiplicity in North- East India and South Asia: Ethnography, History and Society	20/05/2019	ICSSR	International

16. Paper published (Year wise) :

Sl. No.	Title of the Paper	Department	Name of Journal/ Proceeding	Date of Publication	Regional/ National/ International	ISSN/ISBN	UGC listed or not
1	A Study on the Factors Influencing Industrial Disputes in Tea Industry of Assam: With Special Reference To Jorhat District.	Management	International Journal of Scientific Engineering and Applied Sciences	07/08/2015	International	23953470	No
2	Women Entrepreneurship among Mising Community: A Historical Perspective	Management	International Journal of Engineering Sciences and Management	15/01/2016	International	22775528	No
3	An Empirical Study for Measuring the Success and Failure of Women Entrepreneurship of Mising Community in Assam: A Case Study on Jorhat District	Management	Excellence International Journal of Education and Research	January, 2018	International	23498838	No
4	Work efficiency and Effectiveness of Anganwadi Workers (AWWs) in Assam: A Case Study With Special Reference to Titabar Sub- Division of Jorhat District	Management	International Journal of Logistics and Supply Chain Management	28/03/2018	International	23199040	No
5	Handloom Practices- An Entrepreneurial Activity by the Women of Mising Community	Management	Ajanta	June, 2019	International	22775730	Yes
6	Problems of marketing of handloom products by the woman entrepreneurs of Mising community: with special reference to Jorhat district of Assam	Management	Journal of Critical Reviews	2020	International	23945125	SCOPUS
7	A brief study on the recovery of loans and advances of Konoklata Mahila Urban Co-Operative Bank Ltd. Of Jorhat , Assam	Management	TEST Engineering and Management	July-August 2020	International	01934120	SCOPUS

17. Books/ Chapters (Year wise):

Sl. No	Title of the Book	Title of the Chapter	Month and Year of Publication	ISBN/ISSN	Affiliating Institution at the time of Publication	Name of the Publisher
1	Geo-Vision	A Study of the Socio-economic Conditions of Women of Mising Community in Assam	December, 2016	ISSN-23495693	Mariani College	IQAC, Mariani College
2	Periodical- International Book of Multidisciplinary Studies	A Brief Study on Lending Operation of Bank Finance to Woman Entrepreneurs by Konoklata Mahila Urban Co-operative Bank Ltd. Of Jorhat, Assam	June, 2018	ISBN: 978-81-935219-2-2	Mariani College	IQAC, Guwahati College
3	Environment: Emerging Problems and Management	A Brief Study on the Role of Business Ethics on Environment Problems	June, 2019	ISBN: 978-81-935219-5-3	Mariani College	Kaziranga Printing House, Chandmari, Guwahati, Assam

18. OC/RC/FDP/Short Term Courses attended (Year wise):

Sl. No.	Name of the Course	Duration (From-To)	Name of the Institution
1	Use of ICT Tools for Classroom Teaching	22 nd -27 th April, 2019	Nanda Nath Saikia College, Titabar
2	Contemporary Issues in Business Studies Confirmation	1 st – 6 th June, 2020	Dibrugarh University
3	Online Faculty Induction Programme	03 August- 02 September, 2021	Tezpur University
4	Two weeks Capacity Building Programme for Young Social Science Faculty	07-18 February, 2022	NEHU, Shillong

19. Workshop attended (Year wise) :

Sl. No.	Name of the Workshop	Duration (From-To)	UGC/ ICSSR/ Others	Name of the Institution	Regional/ National/ International
1	Use of ICT Tools for Classroom Teaching	27 th July – 2 nd August	Others	Arya Vidyapeeth College	National
2	Perspectives on the Global Pandemic Scenario: Health, Education and Society	20 th June, 2020	Rotary Club of Jorhat	C.K.B.Commerce College	National
3	Marketing and Economy in Post COVID Time	22 nd July, 2020	ACLA	Bihpuria College	National
4	Impact of COVID-19 on Indian Economy and Society: Strategies in Rural Sector to Meet Challenges with special reference to the Problems of Migrant Labourers	2 nd August, 2020	ACLA	Lanka Mahavidyalaya	International
5	Pandemic and its Impact on Education and Society: Way Forward and Challenges	11 th July, 2020	ACLA	Bihpuria College	International
6	Awareness Programmes on Use of Online E-Resources	2 nd July, 2020	ACLA	Bihpuria College	National
7	Look/Act East Policy: Its Potential for the N.E.Region	23 rd June, 2021	OTHERS	Gauhati University	International
8	Trends in teaching learning, institution building and innovations at higher educational institution	22-27 June, 2021	IQAC	N.N.Saikia College	National
9	Contemporary issues in accounting, finance and management	28-29 August, 2021	IQAC	Kanchrapara College	International

20. Research Project Done (Year wise) :

Name of the Project	Principal/Co-Investigator	Department	Date of Award	Amount Sanctioned	Duration	Funding Agency	Govt./ Non Govt.
-	-	-	-	-	-	-	-

21. Teachers participation (Year wise):

Sl. No.	Academic Council/ BoS of affiliating University	Setting of Question Paper UG/PG	Design and Development of Curriculum	Assessment/ Evaluation of Affiliating University
-	-	-	-	-

22. Financial support received to attend conference, workshop, etc. (if any): No

23. Honors and Awards (If any): No

24. Membership of Professional bodies (Year wise):

Sl. No.	Name of the Body	Regional/ State/ National/ International	Year of Enrollment
-	-	-	-

Jyoti Medak

Date: 05/04/2022

Signature: